



fundraisers... 3 yummi ways

fundraising with berri yummiTM FROZEN YOGURT

Let's work together to make a difference.

At Berri Yummi Frozen YogurtTM, you are our secret ingredient and our community is the heart of our business. We pride ourselves on offering award-winning frozen yogurt with endless flavor and topping combinations. Now, here's three simple fundraising ideas to help you partner with Berri Yummi to raise funds for your school, team, church, charity or organization.

- 1 Berri Yummi Gift Cards** - keep 15% of pre-purchased gift cards
- 2 Berri Yummi FroYo Social** - sponsor or add Berri Yummi to an event and keep part of the ticket sales
- 3 In-Store Fundraisers** - slate off a whole day* in either store for 15% of your group's sales to go towards your fundraiser.



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1 Berri Yummi Gift Cards Sales

- we sell your non-profit organization pre-purchased cards at a 15% discount
- your group charges full face value for the cards
- your group keeps the difference
- everyone enjoys a yummi frozen yogurt creation

For example, ABC School purchases 500 gift cards, each at a \$5 face value. The school pays \$2,125 for the cards and sells them for \$2,500, raising \$375 for the school.

\$500 minimum order. Cannot be combined with any other offers.

2 Host a Berri Yummi FroYo Social

- your group chooses a date and location for the event (must provide tables, seating etc...*)
- we cater the event at a discounted price
- your group promotes & sets the price for tickets
- your group keeps the difference between the ticket price and the event price
- it's a great chance to get your group together, enjoy a delicious yogurt creation while fundraising. This also works well piggybacked onto an existing fundraiser as an added benefit.

For example, Berri Yummi charges ABC School \$5.50 per person for a pre swirled yogurt and toppings. The high school then sells 175 tickets to the social for \$8 per person. The school raises \$438 from the event.*

*\$500 minimum order. Final guest count must be provided five days before the event. Payment due in advance. *Restrictions apply. Call us for details.*

3 In-Store Fundraisers

- we agree on a date on a Mon. - Thurs.
- we provide a pdf /.jpg flyer for you to promote and distribute
- 15% of the group's sales goes back to your group
- include "celebrity" staff/coaches where applicable (VIP room may be available at Pike Creek location.)

For example, ABC School has 150 people attend each purchasing \$5 each. The school raises \$112 from the event.

**Restrictions apply. Call for details. Cannot be combined with any other offers.*

Let's get started.

Stop by or call us at 302 478 0200 or email us at info@berriyummi.com.

Shoppes at Naamans
3100 Naamans Rd., #5
Wilmington, DE 19810
302.478.0200

Shops of Limestone Hills
5329A Limestone Road
Wilmington, DE 19808
302.239.1200